

Contact: Jerry Zeigler
Maid Brigade, Inc.
Phone: (757) 490-0276

119 S Witchduck Rd
Suite 91
Virginia Beach, VA 23462
www.maidbrigade.com
www.greenclean-certified.com



PRESS RELEASE

Military vet cleans up Virginia Beach with green house cleaning

Maid Brigade® helps area residents save time and prevent illness with healthier, eco-friendly cleaning system.

Virginia Beach, October 18, 2010: For many women and their families, hiring cleaning help is the most sensible option for maintaining a clean and sanitary home. Research indicates that nearly three quarters of working women feel they work a “2nd shift” – spending a number of hours cleaning and keeping house after spending a full day in the paid workforce.* With the continued increase in dual-income homes, maid service is seen by many working women and mothers as a necessary home- and time-management solution. In fact, 98% of women who have cleaning help say that doing so helps them achieve or maintain balance in their lives.*

Virginia Beach residents can relax knowing that Jerry Zeigler’s new Maid Brigade® house cleaning franchise can take care of the housework so that busy local women and mothers can have more time to devote to other things like family, career and community endeavors. The company is unique among house cleaning services, with a customer commitment that surpasses other services. This commitment is demonstrated most notably through Maid Brigade’s proprietary Green Clean Certified® cleaning system.

Maid Brigade created its exclusive Green Clean Certified® training and certification program amidst a growing body of evidence that links the chemicals in traditional cleaning products to a wide variety of illnesses including neurological, reproductive and developmental disorders. Children and infants are particularly vulnerable to the potential health hazards associated with traditional cleaning chemicals. The company sees cleaning for health as its corporate responsibility to its customers and employees. Its Green Clean Certified® cleaning program is equally effective as traditional cleaning, but without all the toxic chemicals that can be harmful for humans and pets and have a negative impact on the environment.

The Green Clean Certified® system is proven to be reliable, consistent and thorough, based on quality scores as rated by customers. Green cleaning is just as effective as traditional cleaning methods but is much healthier for families and safer for the environment. "We bring the equipment and the supplies and we guarantee customers satisfaction," Zeigler says. "In addition to being trained and certified, Maid Brigade employees are insured for damage or injury. Whether it's regular service or the dreaded fall cleaning ritual, our customers can depend on us to do a great job."

Zeigler joined Maid Brigade as the international franchise network's Veterans Franchise Giveaway Silver Award Winner. Zeigler was awarded his Maid Brigade franchise on Veterans Day, November 9, 2009. As the Silver Award winner, Zeigler received a franchise package valued at over \$45,000 including working capital, equipment, franchise fees, training and support. Zeigler was chosen among a field of over a hundred applicants; the accolade should help local residents have confidence that Zeigler is trustworthy, professional, and will do a good job in their homes. "The ideals of duty, honor, integrity, and trust are not limited to serving our great nation. I bring these ideals to my business, serving customers who have trusted us with their homes and offices. As a member of this community who attends church regularly and supports local businesses, charities, schools and youth programs I view my customers – and value them – as neighbors, and neighbors are never to be taken for granted," Zeigler said.

Zeigler's Maid Brigade franchise serves families and small offices in the city of Virginia Beach.

**[Work/Life Balance](#) research study, conducted October 2009 through joint partnership between Mom Corps and Maid Brigade, Inc.*

About Maid Brigade

Headquartered in Atlanta, Maid Brigade is an international house cleaning service with more than 400 franchised service areas operating in the United States and Canada. Established in 1979, Maid Brigade remains at the forefront of the house cleaning industry, continually introducing new technologies and advancements to elevate not only its standing within the industry, but the industry itself. Maid Brigade pioneered the green house cleaning movement. The company responded to reports from the Environmental Protection Agency that indoor environments are up to five times more polluted than the outdoor environment by launching its proprietary Green Clean Certified® system company-wide in 2007. The company is committed to consumer advocacy, helping consumers understand the potential health risks associated with chemicals in traditional cleaning regimens so that they may make the most informed decisions possible for their families. For more information, visit www.maidbrigade.com and www.greenclean certified.com or call 888-79-GREEN.