



Maid Brigade Joins Effort to Support Breast Cancer Awareness
Green cleaning company to donate funds to Support Connection, Inc.

Pleasantville, NY – (September 29, 2008) – Maid Brigade, a company committed to providing environmentally-friendly home cleaning services throughout Westchester, Putnam, Rockland and Fairfield counties, announced that it will help to raise awareness of breast cancer in recognition of National Breast Cancer Awareness Month, which takes place each October. The company will donate a percentage of its October revenues to Support Connection, Inc., according to Robin Murphy, president of Maid Brigade.

Based in Yorktown Heights, Support Connection, Inc. provides free support services to women throughout Westchester, Putnam and nearby counties who are affected by breast and ovarian cancer.

In addition to donating funds to Support Connection, Inc., Maid Brigade employees and staff will wear pink ribbons throughout the month to help raise awareness of breast cancer. According to the American Cancer Society, nearly 200,000 new cases of breast cancer are diagnosed each year in the United States.

"I believe it is very important for businesses to support local causes," Murphy said. "Breast cancer touches all of us, and this partnership will enable us to help raise awareness of and funds for supporting local women affected by this devastating disease and their families," she added.

Katherine Quinn, Executive Director of Support Connection, Inc., said that Support Connection is grateful to Maid Brigade for their support in recognition of National Breast Cancer Awareness Month.

"Through the generosity of local individuals and such businesses as Maid Brigade, we can continue to provide free support services to women with breast and ovarian cancer as they deal with issues pertaining to their health, recovery and overall well-being," Quinn said.

For additional information, contact Maid Brigade of Westchester County at 914.741.0552 or at <http://westchestercounty.maidbrigade.com/>.

About Maid Brigade of Westchester: Maid Brigade of Westchester, which serves residential properties throughout Westchester, Putnam, Rockland, and Fairfield counties, is a Green Clean Certified™ maid service. Their trained teams utilize green processes and solutions with such advanced cleaning tools as microfiber mops and vacuums with HEPA filters to deliver a better, greener clean with every visit. Maid Brigade screens, insures, bonds, and trains every residential cleaning maid. Customers enjoy the best clean available from maids they can trust with the keys to their homes – and with their health. For more information, visit www.maidbrigade.com or call 888-79-GREEN.

About Support Connection, Inc.: Support Connection, Inc. is a 501 (C) (3) not-for-profit organization that provides free, confidential support services and programs to people affected by breast and ovarian cancer. Founded in 1996, Support Connection is based in Yorktown Heights, NY, but through their toll-free hotline and website they serve people throughout the country. Their services include: One-on-one peer counseling and support groups, offering women the opportunity to connect with other cancer survivors; Ongoing wellness classes; Holistic health

workshops; Public educational programs; Information and referral services; A toll free cancer information and support hotline (1-800-532-4290.) Support groups and other programs are often offered outside of business hours and at various locations in Westchester, Putnam, and Dutchess. To learn more call 914-962-6402 or visit www.supportconnection.org.

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