

October 6, 2008

Maid Brigade joins effort to support breast cancer awareness

Maid Brigade, a company committed to providing environmentally-friendly home cleaning services throughout Westchester, Putnam, Rockland and Fairfield counties, announced that it will help to raise awareness of breast cancer in recognition of National Breast Cancer Awareness Month, which takes place each October. The company will donate a percentage of its October revenues to Support Connection, Inc., according to Robin Murphy, president of Maid Brigade.

Based in Yorktown Heights, Support Connection, Inc. provides free support services to women throughout Westchester, Putnam and nearby counties who are affected by breast and ovarian cancer.

In addition to donating funds to Support Connection, Inc., Maid Brigade employees and staff will wear pink ribbons throughout the month to help raise awareness of breast cancer. According to the American Cancer Society, nearly 200,000 new cases of breast cancer are diagnosed

each year in the United States.

"I believe it is very important for businesses to support local causes," Murphy said. "Breast cancer touches all of us, and this partnership will enable us to help raise awareness of and funds for supporting local women affected by this devastating disease and their families," she added.

Katherine Quinn, Executive Director of Support Connection, Inc., said that Support Connection is grateful to Maid Brigade for their support in recognition of National Breast Cancer Awareness Month.

"Through the generosity of local individuals and such businesses as Maid Brigade, we can continue to provide free support services to women with breast and ovarian cancer as they deal with issues pertaining to their health, recovery and overall well-being," Quinn said.

For additional information, contact Maid Brigade of Westchester County at 914.741.0552 or at westchestercounty.maidbrigade.com.