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Maid Brigade of Minneapolis/St. Paul Wins "Franchisee of the Year" Award

MINNEAPOLIS—Quentin Ritchie, owner of Maid Brigade of Minneapolis/St. Paul, was honored with the Maid Brigade "Franchisee of the Year" award during the cleaning franchise leader's annual convention on July 21 in New York City.

The award is given to the Maid Brigade franchise that shows ongoing dedication to providing quality service to its customers, demonstrates proven increases in customers, sales, and growth within its local community, as well as exhibits a key involvement in making Maid Brigade a stronger force within the house cleaning marketplace.

"Quentin is an outstanding example of a franchisee who is successful and also supports the rest of the Maid Brigade family with his service on committees along with his support of the customer-centered mission of the company," says Bart Puett, president of Maid Brigade. "I am very proud to present Quentin with this prestigious award."

Since opening its doors in March 2003, Maid Brigade of Minneapolis/St. Paul has experienced steady growth every year with 15.8 percent growth year-to-date in 2012. This record of strong performance reflects Ritchie's commitment to his base of loyal and appreciative customers and to the community he serves. Ritchie also participates in the Maid Brigade Ad Council and on the company's Franchise Advocacy Council.

"I am honored to be selected for this prominent award," says Ritchie. "It's a tribute to my exceptional team and all they do each and every day to support our business and offer high quality house cleaning service to our customers."

Maid Brigade of Minneapolis/St. Paul provides cleaning services for clients in the Twin Cities metro area including the west-side communities of Edina, Bloomington, Burnsville, Lakeville, Prior Lake, Savage, Shakopee, Eden Prairie, Chanhassen, Minnetonka, Plymouth, Golden Valley, Brooklyn Center, Fridley and St. Anthony. On the east side they service Saint Paul and Eagan, Apple Valley, Farmington, Rosemount, Inver Grove, Cottage Grove, Hastings, Woodbury, Maplewood, Oakdale, Lake Elmo, Stillwater, White Bear Lake, North Oaks, Shoreview, Arden Hills and Roseville.

For more information about Maid Brigade of Minneapolis/St. Paul visit www.mnmaidbrigade.com.

About Maid Brigade

Established in 1979, Maid Brigade is North America's leading cleaning franchise with more than 400 franchise locations in the United States and Canada. The company is ranked a Top Global and Top 100 Franchise by Entrepreneur magazine, a Top 50 Franchise opportunity for Minorities

and Veterans by USA Today, and a Top 25 Franchise for Hispanics by the World Franchising Network. Maid Brigade is the only Green Clean Certified[®] maid services company in the world. For more information on Maid Brigade visit <u>www.maidbrigade.com</u>.

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