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## Maid Brigade of Milwaukee Wins Maid Brigade "Top Gun" Award

**MILWAUKEE**—Mary Ellen Hoffmann, owner of <u>Maid Brigade of Milwaukee</u> and surrounding areas, was honored with Maid Brigade's "Top Gun" award in recognition of the best overall sales numbers based on her territory size, the company's growth and market penetration in the Milwaukee area, along with her outstanding customer service rating.

Opening its doors in 2000, Hoffmann's Maid Brigade franchise has repeatedly been recognized for its exceptional success. In 2006, Maid Brigade of Milwaukee was honored as Maid Brigade's "Franchisee of the Year" and the office has also received top quality awards for the last five years in a row.

Alongside her remarkable growth pattern, Hoffmann plays an active role in Maid Brigade training and support – hosting a "basic training" for all new Maid Brigade franchise owners who spend a week at her local office observing and learning from her successful operation. Because of these achievements, Maid Brigade of Milwaukee has been awarded with a plaque and awards package by Maid Brigade valued at \$300.

"It is very gratifying winning Maid Brigade's Top Gun Award," says Hoffman. "This award is special to me because my team and I work hard at setting goals and brainstorming ways to achieve our targets. Setting those targets focuses me on what drives my business and ultimately makes my customers happy."

For more information about Maid Brigade of Milwaukee visit milwaukee.maidbrigade.com.

## **About Maid Brigade**

Maid Brigade is the only Green Clean Certified<sup>®</sup> house cleaning company with more than 400 service areas throughout the United States and Canada. Ranked a "Top 100" franchise by *Entrepreneur* magazine, Maid Brigade cleans "green" to protect the health of its customers, its employees, and the environment. For more information visit www.maidbrigade.com.

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