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Maid Brigade's First Annual "Multi-Tasker Makeover Contest" Names Winner

Atlanta-Based Residential Cleaning Leader Supports Today's Busy Women with Free House Cleaning

ATLANTA—Striving to alleviate women of some of their increased home responsibilities, Atlanta-based Maid Brigade has chosen the winner of its new "Multi-Tasker Makeover Contest" and awarded one busy working mother with one year of free house cleaning. The first-ever nationwide contest encouraged participants to submit photos and videos of their daily life struggles and explain why they deserved the title of the modern-day "Multi-Tasker."

Paige Berger – a Forth Worth, Texas mother of four – was chosen as the national winner among a total of nine finalists, receiving more than 26,000 Facebook votes for her <u>home video</u>. A working mother of four school-age children, Berger's daily to-do list consists of driving her children to and from their extracurricular activities, helping with daily homework, and cooking meals for her children and husband. She also teaches school part-time and tries to stay active to keep herself healthy.

"It's so important that we recognize the increased home, family, and work demands placed on today's women," says Bart Puett, president of Maid Brigade. "With this contest we're able to acknowledge the significant role women play in the home and give Paige back more of her free time so she can spend it doing the things she loves most."

Berger's local Maid Brigade, <u>Maid Brigade of Fort Worth, Arlington and Mansfield</u>, will provide the 12 months of free green cleaning services. Maid Brigade is headquartered in Atlanta and has three Georgia locations.

About Maid Brigade

Maid Brigade is the only house cleaning service that is Green Clean Certified[®] with more than 400 franchise service areas in the United States and Canada. Established in 1979, Maid Brigade is the green cleaning industry leader and has a longstanding legacy of providing quality customer service and consistent and thorough cleaning using the most advanced techniques and equipment. The company has also implemented a consumer advocacy program in response to reports from the Environmental Protection Agency linking chemicals in traditional cleaning products to a wide range of health risks. For more information visit <u>www.maidbrigade.com</u> or call 866-800-7434.