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For Immediate Release: August 2, 2013

Maid Brigade Announces Franchisee Award Winners

Cleaning Franchise Leader Honors Top Three Performing Franchisees During Annual Convention

ATLANTA—Maid Brigade, the leading <u>maid services</u> franchisor, presented three outstanding franchisees with the "Franchisee of the Year," "Top Gun," and "Blue Angel" awards during the company's annual awards banquet held July 18 in New Orleans. Award winners were chosen based on company growth, commitment to quality customer service, excellence in business practice, and stewardship within their local communities.

"This year's award winners are leadership examples for our entire Maid Brigade franchise family," says Bart Puett, president of <u>Maid Brigade</u>. "Not only are these individuals standout business leaders, but they are active members in the communities in which they serve."

Since opening its doors in 2010, "Franchisee of the Year" Dennis Dwyer, owner of Maid Brigade of the South Bay of LA, has experienced steady growth and high accolades from customers. This year, Dwyer received Maid Brigade's highest award, "Franchisee of the Year." The franchise was also honored with the "Top Gun" award for best sales performance across all territory sizes and the "Blue Angel" award for top sales performance at its territory level.

Maid Brigade of the South Bay of LA has been providing outstanding service to customers since 2010 when the company won the Maid Brigade "New Franchise of the Year" award. An active member of the Los Angeles area community, Dwyer supports local schools and Cleaning for a Reason – a non-profit organization that offers free professional housecleaning to improve the lives of women undergoing treatment for cancer.

The Denlinger family, owners of Maid Brigade of West Chester, was recognized with the "Blue Angel" award for the best sales performance in the company's territory sizes along with high customer satisfaction and low employee turnover rates. The company has repeatedly been recognized for excellence by the Maid Brigade franchise family including being honored with the "Top Gun" award in 2005, 2007, 2008, 2009, and 2012 and the "Franchisee of the Year" award in 1997.

Judy Rhodes-Lyon, owner of Maid Brigade of Frederick County, Maryland was honored with the Maid Brigade "Blue Angel" award in recognition of the best overall sales numbers based on the company's territory size along with outstanding company growth, customer satisfaction ratings, and market penetration in the Frederick County area. In 2012, Maid Brigade of Frederick County also earned the Maid Brigade "Top Gun" award and in 1995, Rhodes-Lyon was named Maid

Brigade Capital Region "Franchisee of the Year" for outstanding service to Frederick County homeowners.

About Maid Brigade

Headquartered in Atlanta, Maid Brigade is the only <u>house cleaning service</u> that is Green Clean Certified[®] with more than 400 franchise service areas in the United States and Canada. Established in 1979, Maid Brigade is the green cleaning industry leader and has a longstanding legacy of providing quality customer service and consistent and thorough cleaning using the most advanced techniques and equipment. The company has also implemented a consumer advocacy program in response to reports from the Environmental Protection Agency linking chemicals in traditional cleaning products to a wide range of health risks. For more information visit <u>www.maidbrigade.com</u> or call 866-800-7434.

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