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What Would Women Do If They Had Spare Time?

Maid Brigade's Work/Life Balance Survey Explores How Women Cope with Life, Health, and Home

ATLANTA— What women would want to do if they had spare time along with their attitudes and knowledge regarding creating a healthy home environment is the focus of a new survey targeting busy women. The survey is available through April 31 and all busy women and working mothers are encouraged to participate. All participants will be entered to win \$1000 of house cleaning from the green-cleaning experts at Maid Brigade.

This is the third annual survey conducted by Maid Brigade, the nation's leading green <u>cleaning</u> <u>service</u> company. It is part of the company's goal to better understand the basic and profound needs of a multi-tasking demographic and to help women improve their quality of lives by eliminating some of the common barriers to well being. The survey findings and methodology will be available to the public in May.

More than 72 percent of women feel that they work a 'second shift' when it comes to balancing work and keeping a clean home, as found by Maid Brigade's 2011 Work/Life Balance Survey. This year's survey has an enhanced focus on how women cope with life, health, and home – along with what they would do with their spare time if they had a few minutes (or hours!) to themselves.

All busy women and working mothers are encouraged to partake in the online survey starting now through April 31 by visiting

http://survey.constantcontact.com/survey/a07e5j0y3v2gxta97zt/start

About Maid Brigade

Headquartered in Atlanta, Maid Brigade is the only house cleaning service that is Green Clean Certified® with more than 400 franchise service areas in the United States and Canada. Established in 1979, Maid Brigade is the green cleaning industry leader and has a longstanding legacy of providing quality customer service and consistent and thorough cleaning using the most advanced techniques and equipment. The company has also implemented a consumer advocacy program in response to reports from the Environmental Protection Agency linking chemicals in traditional cleaning products to a wide range of health risks. For more information visit maidbrigade.com or call 866-800-7434.